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FOR IMMEDIATE RELEASE

Arkansas Museum of Fine Arts Unveils New Membership Levels
Invites Community to Join in Celebration of 100-Day Countdown

LITTLE ROCK, Ark. (Jan. 12, 2023) – With only 100 days until grand opening, the Arkansas Museum of Fine Arts (AMFA) today unveiled new membership levels. The new options align with the museum’s legacy of deepening community engagement with the arts and its commitment to enhancing accessibility.

All memberships also help support free admission to AMFA, as well as art experiences and educational opportunities for families across the state. By joining the Arkansas Museum of Fine Arts, members help to create an inclusive cultural space that inspires community through the visual and performing arts.

Every AMFA membership level receives core benefits that include free or discounted admission to AMFA programs, a 20% discount on art classes and workshops at the Windgate Art School, and a 10% discount in the restaurant and museum store. In addition, each membership level will receive access to member-exclusive events throughout the museum’s grand opening celebrations and inaugural year.

New AMFA membership levels are:

- **Member** (\$70/year): Core benefits for one adult and children/grandchildren 18 and under
- **Member Plus** (\$90/year): Core benefits for two adults and children/grandchildren 18 and under

- **Traveler** (\$200/year): Member plus benefits, as well as free admission at more than 1,200 cultural institutions through the North America Reciprocal Museum Association and Reciprocal Organization of Associated Museums
- **Benefactor** (\$500/year): Traveler benefits, along with two guest invites for member-exclusive events and eligibility to join and participate in hands-on arts opportunities with the Collectors Group for an additional \$250; This level generously covers the cost for a family seeking financial assistance for membership.

In addition to the new membership levels, AMFA is introducing Social Pass. "We created this exciting option for the guest that wants to focus on the social aspects that members enjoy at AMFA," said Spencer Jansen, Deputy Director and Director of Membership and Guest Services. "At \$37 per year for a single adult, Social Pass is a paperless option that delivers event invitations and surprise museum discounts exclusively through email."

All memberships help support free admission to the AMFA, as well as art engagement and educational opportunities for families across the state. Information about increased giving levels and enhanced donor benefits is available at arkmfa.org/support.

"Membership at AMFA represents a cultural community that believes in the power of the arts to connect and inspire us all. We want the new membership offerings to make that community more accessible and inclusive than ever before." said Kayla Huffstutter, Membership Manager.

About the Arkansas Museum of Fine Arts

Founded in 1937, the Arkansas Museum of Fine Arts is the largest cultural institution of its kind in the state, offering a unique blend of visual and performing arts experiences. AMFA is committed to featuring diverse media and artistic perspectives within its permanent collection of 14,000 works of art as well as through rotating temporary exhibitions. AMFA's international collection spans seven centuries, with strengths in works on paper and contemporary craft, and includes notable holdings by artists from Arkansas, the Mid-South region, and across the United States and Europe. With a vibrant mix of ideas, cultures, people, and places, AMFA extends this commitment to diversity through its dynamic children's theatre and performing arts program, the innovative Windgate Art School, and community-focused educational programs for all ages. Located in Little Rock's oldest urban green space, MacArthur Park, AMFA's landmark building and grounds are designed by Studio Gang and SCAPE, in collaboration with Polk Stanley Wilcox Architects.

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